

**YOU CAN WIN  
WITH AN FJ CHALKE**

# SOCIAL POST



## 5 REASONS WHY...

your post will benefit the business

Have you got what it takes to promote FJ Chalke on Social Media and generate the most engagement with a winning photo or video post?

**YOU COULD  
WIN £20**

**IN HIGH  
STREET VOUCHERS**



**BRAND AWARENESS**

**HUMANISE OUR PAGE**



**IT'S FREE**

**ENGAGE WITH CUSTOMERS**



**BRAND LOYALTY & TRUST**

**All employees,  
all departments,  
join in the fun!**

Winning post of the month will be determined by the engagement figures on a live video or photo post. The post with the highest engagement wins a £20 high street voucher. You can send multiple entries and the winning post will be announced on PeopleHR.

### DID YOU KNOW?

Facebook currently has over 3 billion users, that's just under half of everyone alive today!



More than 50% of 16-24 year olds use Facebook to influence their purchase decision.

